

Module specification

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Module code	ARD528
Module title	Scriptwriting and Storytelling
Level	5
Credit value	20
Faculty	FAST
Module Leader	Adele Philips
HECoS Code	100729
Cost Code	GADC

Programmes in which module to be offered

Programme title	Is the module core or option for this programme
BA (Hons) / MDes Comics	Core

Pre-requisites

None

Breakdown of module hours

Type of Module hours	Amount
Learning and teaching hours	30 hrs
Placement tutor support	0 hrs
Supervised learning e.g. practical classes, workshops	0 hrs
Project supervision (level 6 projects and dissertation modules only)	0 hrs
Total active learning and teaching hours	30hrs
Placement / work based learning	0 hrs
Guided independent study	170 hrs
Module duration (total hours)	200 hrs

For office use only	
Initial approval date	01/05/2018
With effect from date	01/09/2019
Date and details of revision	Sept 21: addition of BA (Hons) Media Production 14/05/2024 removal of BA (Hons) Media Production
Version number	

Module aims

To enable students to explore and apply the archetypes, structures and conventions of creative writing.

To enable the students in the creation of original stories.

To require professional standards in the presentation of work.

To encourage critical self-evaluation of their work.

Module Learning Outcomes - at the end of this module, students will be able to:

1	Demonstrate the ability to create original stories.
2	Demonstrate the ability to adapt, develop and edit stories.
3	Demonstrate the ability to critically self-evaluate their ability in character design.

Assessment

Indicative Assessment Tasks:

Students will be required to produce coursework demonstrating the research and development of original stories, scripts, creative writing, narrative design and pre-production work

Assessment number	Learning Outcomes to be met	Type of assessment	Weighting (%)
1	1-3	Coursework	100

Derogations

None

Learning and Teaching Strategies

Contextualising information for this module will be delivered as a keynote lecture/s.

- Workshops and demonstrations will underpin the formation of technical skills in the development of scripts and narrative preproduction materials.
- Group critique and student seminars will enable the student to appreciate the similarities, divergences and application of creative writing and narrative development.
- Tutorial guidance, will underpin of the personal conceptual development and understanding of the student

Indicative Syllabus Outline

Students will be introduced to the processes used in the research and development of scripts and narrative preproduction work. They will be challenged to produce stories that explore contemporary themes and issues incorporating metaphor and subtext.

Assignments will be designed to encourage the student to identify, create or develop original stories from preliminary ideas and concepts to a finished script. Students will produce visual preproduction work that demonstrates their understanding of the balance between text and image and the implications of this on the reader.

Students will be required to demonstrate their understanding of the subject through the coursework they produce in response to set assignments.

Indicative Bibliography:

Please note the essential reads and other indicative reading are subject to annual review and update.

Essential Reads

Snyder, B. (2005). *Save The Cat! The only book on screenwriting you'll ever need, the last book on screenwriting you'll ever need*. StudioCity, CA: Michael Wiese Productions.

Other indicative reading

Campbell, J., Cousineau, P. & Brown, S. L. (2014). *The Hero's Journey: Joseph Campbell on his life and work*. Novato, California: New World Library.

Trottier, D. (2014). *The Screenwriter's Bible: a complete guide to writing, formatting, and selling your script*. 6th rev. ed. Los Angeles: Silman-James Press.

Employability skills – the Glyndŵr Graduate

Each module and programme is designed to cover core Glyndŵr Graduate Attributes with the aim that each Graduate will leave Glyndŵr having achieved key employability skills as part of their study. The following attributes will be covered within this module either through the content or as part of the assessment. The programme is designed to cover all attributes and each module may cover different areas.

Core Attributes

Engaged
Enterprising
Creative
Ethical

Key Attitudes

Commitment
Curiosity
Resilience
Confidence
Adaptability

Practical Skillsets

Digital Fluency
Organisation
Leadership and Team working
Critical Thinking
Emotional Intelligence

Communication